



## **RELIANCE ENTERTAINMENT AND IMTIAZ ALI PARTNER TO FORM WINDOW SEAT FILMS, LLP**

Mumbai, May 28, 2018: Anil D. Ambani owned Reliance Entertainment and one of India's most celebrated filmmakers, Imtiaz Ali, today announced the formation of Window Seat Films, LLP, a 50:50 Joint Venture for production of movies.

This is Reliance Entertainment's 5<sup>th</sup> creative partnership with leading Indian filmmakers to form a production company.

An incredibly talented and successful writer, director, Imtiaz has received wide appreciation and acclaim from audiences and critics alike, in addition to blockbuster success at the box office. He has won several awards over the years since the release of his first film in 2005.

Starting with "Socha Na Tha" Imtiaz has made several films with new comers and superstars alike. His filmography includes "Jab We Met", "Love Aaj Kal", "Rockstar", "Tamasha", "Highway" and "Jab Harry met Sejal". Some of his films have achieved a sort of cult status with the youth in India and abroad.

This creative & business mix will benefit from the artistic abilities of Imtiaz, and the global marketing and distribution capabilities of Reliance Entertainment.

Amitabh Jhunjunwala, Vice Chairman, Reliance Entertainment, said, "We are proud to have Imtiaz as our partner. He is a person of deep simplicity and humility despite his enormous successes, and we are looking forward to making great movies together."

Commenting on the partnership, Imtiaz Ali said: "There is a common vision that Window Seat Films & Reliance Entertainment share in terms of the content that we'd like to make, the kind of stories we'd like to tell and the way we'd like to collaborate in running this partnership. Working under this partnership is like working for myself."

Reliance Entertainment has produced, distributed and released more than 300 films in multiple Indian languages, including Hindi, Marathi, Tamil, Telugu, Malayalam, Kannada, Bengali, etc.

Reliance Entertainment already has creative partnerships with Phantom Films (Anurag Kashyap, Madhu Mantena, Vikas Bahl and Vikramaditya Motwane), Rohit Shetty Picturez, Plan C Studios (Neeraj Pandey) and Y NOT Films (S. Sashikanth).



## About Reliance Entertainment

Reliance Entertainment is the media and entertainment arm of Reliance Group and is engaged in the creation and distribution of content across film, television, digital and gaming platforms. Internationally, Reliance Entertainment has partnered since 2009 with iconic film producer and director, Steven Spielberg, in the formation of DreamWorks Studios, and thereafter, Amblin Partners.

This relationship has produced several highly successful films such as The Help, War Horse, Lincoln, The Hundred Foot Journey, The Girl on the Train, A Dog's Purpose, Bridge of Spies, and The Post.

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